

Jeff is a broadcast news veteran with almost 20 years of journalism experience in three states and five separate markets. He's covered foreign wars, Presidential election campaigns, the Space Shuttle program and the Superbowl. His last eight years in TV were spent at WFAA in Dallas as an anchor and reporter. While there, he led an award-winning newscast at 5pm which dominated local ratings and served as a strong lead-in to ABC's World News with Charlie Gibson.

Jeff recently retired from TV news to launch Brady Media Group, a Dallas-based publicity, consulting and digital content development agency. He is the founder and CEO.

Before beginning his media career, Jeff served in the first Gulf War as a U.S. Marine Corps Captain stationed in the Middle East. He now lives in Dallas with his wife Wesley and three children.